

Austin Warnick

Art Director/Designer

Laguna Niguel, CA • 801-960-8374 • warnick.austin@gmail.com • austinwarnick.com

Dynamic and creative Art Director and Designer, driven by a passion for pushing creative boundaries and crafting impactful brand experiences. I have delivered award-winning campaigns that leave a lasting impact. A dedicated team player and quick learner, I thrive in challenging environments, constantly seeking opportunities to grow. Working with the most exciting minds in the industry fulfills me beyond any paycheck, making this creative pursuit the heart of who I am and what I love.

WORK EXPERIENCE

Art Director/Designer

November 2022 – Present

Freelance, Laguna Niguel, CA

- Freelanced as an Art Director and Designer, undertaking diverse projects for clients such as Samsung, CommonSpirit Health, and Sling TV, while establishing collaborations with Mekanism and other industry partners.
- Specialized in brand design for small businesses, delivering impactful and cohesive visual identities.
- Continuously honed craft through personal design projects, showcasing dedication to professional growth and creative excellence.

Jr. Art Director/Designer

May 2021 – November 2022

Eleven Inc, San Francisco, CA

- Created successful campaigns for Samsung, Dignity Health, Pella Windows, and Kraken Rum, driving increased brand awareness and market share.
- Won multiple pitches showcasing a keen understanding of client needs and delivering compelling visual concepts.
- Collaborated as a key member of the Agency Social Media team, crafting engaging content to enhance online presence and foster connections with the target audience.
- Played a pivotal role in the agency's rebrand, contributing to the creation of a modern identity with a new logo, look, tone, and feel.

Art Director

October 2018 – April 2021

BYU Adlab, Provo, UT

- Crafted award-winning campaigns for the student-run ad agency, while gaining real-world experience and building a strong personal portfolio.
- Collaborated with students and industry mentors on impactful digital, social, TV, and print campaigns for real clients and partnering agencies.
- Demonstrated artistic vision and strategic thinking, delivering compelling advertising solutions while developing necessary hard and soft skills.

EDUCATION

Brigham Young University, Provo, UT

Bachelor of Arts – Communications-Advertising

SKILLS

Art Direction • Brand Identity • Adobe Suite • Deck Design/Moodboards • Idea Conception • Figma

Adaptable • Positive • Dedicated • Collaborative • Detail-Oriented • Enthusiastic • Resourceful